

2016



中國扶貧基金會
CHINA FOUNDATION
FOR POVERTY ALLEVIATION

CHINA FOUNDATION FOR POVERTY ALLEVIATION ANNUAL REPORT 2016

Beautiful Village

Integrate local superior resources to build livable and harmonious beautiful village based on the cooperative participated and governed by villagers; drive rural poor households to get rid of poverty and promote sustainable development of the village through rural tourism.





On June 7, 2016, Liu Yongfu, director of the State Council Leading Group Office of Poverty Alleviation and Development (in the middle), conducted a survey in Nanyu Village, Laishui County of Hebei Province, one project site of beautiful village built by our Foundation



中國扶貧基金會
CHINA FOUNDATION
FOR POVERTY ALLEVIATION

**Targeted poverty
alleviation
Steady development**

ABOUT US

China Foundation for Poverty Alleviation (CFPA), established in 1989, is a national public fundraising foundation registered at the Ministry of Civil Affairs. In 2007 and 2013, it was rated as the national AAAAA-grade foundation by the Ministry of Civil Affairs. In September, 2016, CFPA was accredited as one of the first charitable organizations with public fund-raising qualification by the Ministry of Civil Affairs.

OUR VISION

Be the best trusted, the best expected, and the best respected international philanthropy platform

OUR MISSION

Disseminate good and reduce poverty, help others to achieve their aims, and make the good more powerful

OUR VALUES

Service, Innovation, Transparency, Tenacity



By the end of 2016

CFPA had accumulatively raised poverty alleviation funds and materials of RMB **24.867 billion yuan**

The beneficiaries in the impoverished condition and the disaster areas reached **29,087,200 person-time**



Duan Yingbi

President of China Foundation for Poverty Alleviation

In 2016, standing at the starting point of the 13th Five-Year Plan of China, Chinese public welfare industry was encountering unprecedented opportunities and challenges; in general, Chinese public welfare industry this year was becoming standardized, legalized and professionalized in rapid development. On August 21, 2016, General Office of the CPC Central Committee and General Office of the State Council issued Opinion on Reform of Social Organization Management System and Promotion of Healthy and Orderly Development of Social Organizations, which defined the development direction and functional status of social organizations, optimized the development environment for social organizations and perfected the integral pattern of social organizations. On September 1, 2016, Charity Law became effective formally; corresponding supporting policies and regulations were unveiled in succession. Development environment of public welfare and philanthropy was further standardized, and charity industry was stepping in the era of the rule of law. In addition, with the holding of Alibaba Xin Public Welfare Conference and the celebration of Tencent 99 Public Welfare Day, innovation and extensive application of internet technology continuously change public welfare ecology, promote public welfare reform, continuously reduce cost of the public participating in public welfare and make it more convenient for the public to participate in public welfare; with social development, well-off Chinese people's concept on the wealth is under change, large-amount donations from enterprises and entrepreneurs are springing up, and well-off Chinese people philanthropy is entering a rapid development phase. Facing new social environment, public welfare organizations need to continuously adapt to and explore under changes, advance with the times and seek new development, breakthrough, and reform.

In 2016, China Foundation for Poverty Alleviation set the year as "the year of targeted poverty alleviation and steady development". Facing challenges and pressure, we united as one and forged ahead to carry out various tasks in combination with the national strategy of "targeted poverty alleviation" and our organizational strategy of "one body with two wings" based on steady and practical attitude, as well as continuous innovation and reform concept and method to make due contributions to comprehensive solution to integral poverty issue by 2020. To this end, we uncovered potentials and carried out the following tasks through steady fundraising progress and project management, including the improvement of each system, enhancement of Party building, focusing on organizational finance management, promotion of team capacity, expansion of brand influence, and drive of information construction of organizations, and to continuously improve internal management level to adapt to new development requirements.

The year of 2016 was the opening year for China to build a moderately prosperous society in all respects and the decisive stage for CPC Central Committee to achieve poverty relief through tough fight; this year, under the leadership of the State Council Leading Group Office of Poverty Alleviation and Development, our foundation steadily advanced the implementation of projects in four major fields with targeted poverty alleviation as orientation. We launched social campaigns to create sound atmosphere in which the entire society participated in the tough fight against poverty, such as Donating One Yuan, Hunger 24, Great Walkers, and Unite the Force for Good; Children Companion Plan with care for left-behind children in poverty-stricken areas was successfully experimented in Sichuan Province, and continued to promote in Guizhou Province; brand projects such as New Great Wall Student Grant, Love Package, and disaster relief were continuously beneficial to poor people; microfinance, E-commerce for poverty alleviation, Beautiful Village and other innovative poverty relief projects were developing with a steady pace and making new breakthroughs. CFPA launched the project of Beautiful Village based on ten-year rural poverty alleviation exploration experience, reevaluated the village value, created the village-oriented development opportunity and explored village sustainable development way by establishing development platform connecting village and city to provide development mode and set examples for poverty alleviation through tourism.

In 2016, the public welfare expenditure of CFPA (excluding microfinance projects) was 456 million yuan, and 397,000 petty loans totaling 6.65 billion yuan have been issued. In 2016, a total of 4,290,000 poor people (person-time) were benefited from 868 counties, 238 universities in 31 provinces (municipalities / autonomous regions) and 8 countries such as Ethiopia, Ghana, Cambodia, Myanmar, Nepal, Sudan, Ecuador, and Haiti have benefited from the services of CFPA.

Since 2015, poverty alleviation and development work have been promoted to the significant level of "the Four-Pronged Comprehensive" strategy layout. The tough fight for poverty alleviation is still a top priority of CPC in 2017, so the potential of social power participating in targeted poverty alleviation is huge; CFPA will continue to stick to mission, continue to learn, dare to innovate, and implement organization culture featured by service, innovation, transparency, and tenacity to cultivate itself and help others as well as continuously expand influence and assist the poverty relief work. At the same time, CFPA should summarize previous work experience and take advantage of social organizations to popularize mature social organization model for poverty alleviation to more poverty-stricken areas to benefit more poor people and make goodness more powerful.

We firmly believe: Persistence brings changes

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Our 2016

Love

In 2016, we have converted benevolence and love into nutritious meals to improve health conditions of poor children, students' favorite backpacks, bright and spacious schoolhouses, companion moms, wide bridges, enabling high school students and college students to realize their dreams of receiving education... We are pleased and proud of these achievements.

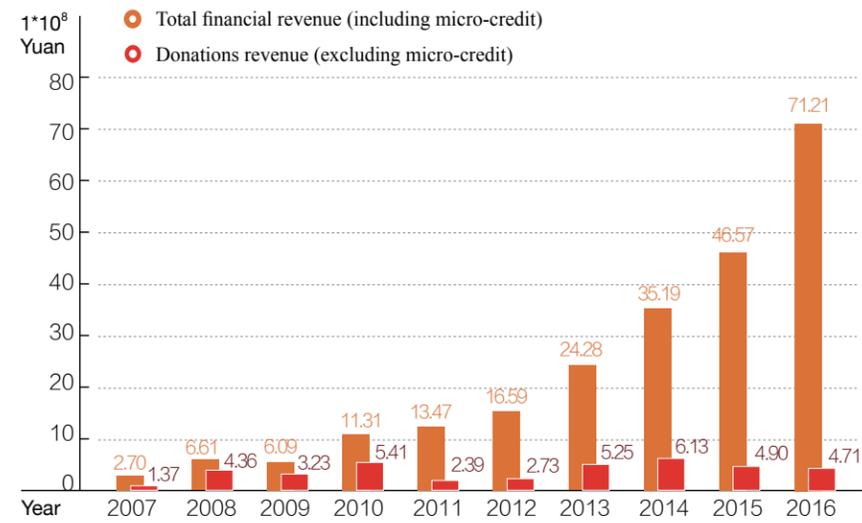
In 2016, we adhere to the service concept of assisting beneficiaries, donors, and partners, continue to make self-cultivation, improve professional quality and credibility, enhance the use of information construction, strengthen donor services, accelerate the application of mobile Internet, and strive to tap, collect, and spread goodwill, in order to empower the good. We will, as always, mobilize our passion, redouble our efforts, and provide conscientious and efficient services in recognition of the support shown by people from all walks of life. We will convey, without reservation, love and hopes of the donors to the unyielding people under poverty and hardship.



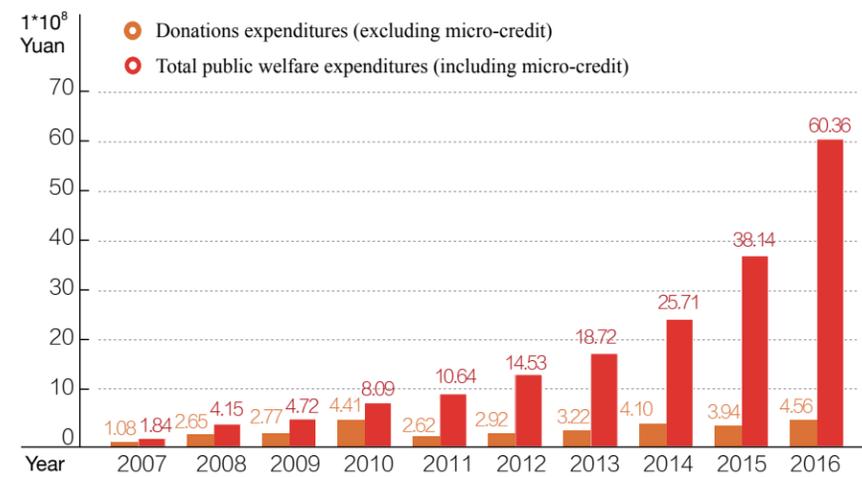
Our 2016



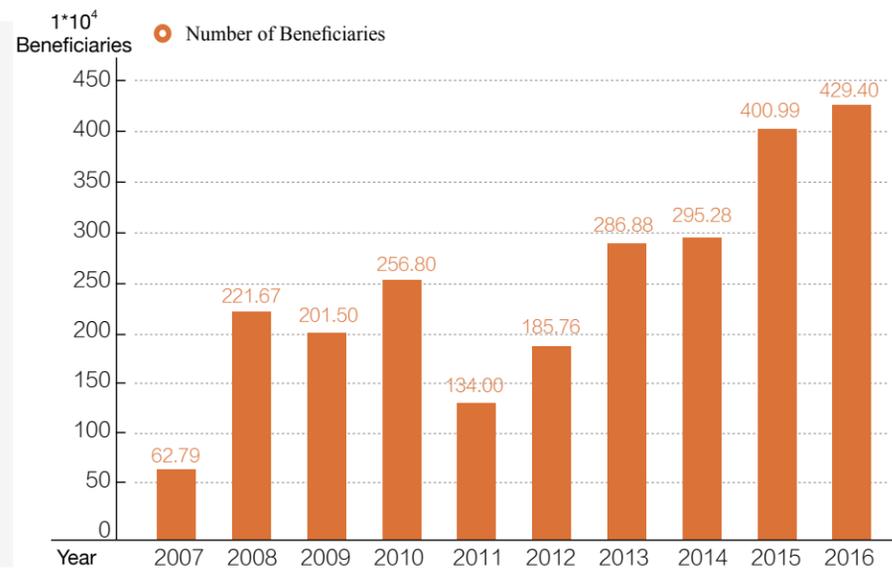
Financial & Donations Revenue



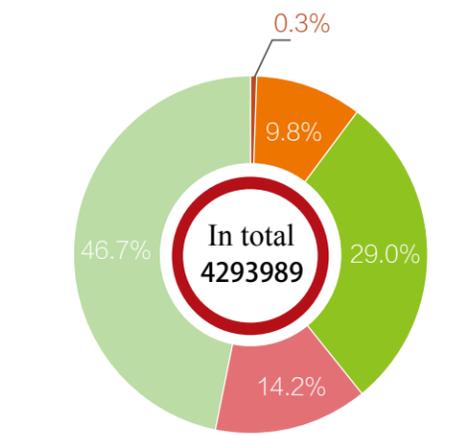
Public Welfare & Donations Expenditures



Accumulated Number of Beneficiaries



The Project Performance 2016



- In total 4293989 Cases
- Livelihood poverty alleviation 2004223 Cases
- Disaster relief poverty alleviation 609785 Cases
- Educational poverty alleviation 1245749 Cases
- To improve the health conditions 419475 Cases
- Others 14757 Cases

4,238,400 beneficiaries from 868 counties and 238 universities in 31 provinces (municipalities / autonomous regions); 56,000 beneficiaries in international projects

Statistics of domestic beneficiaries			
Province	Number of counties	Number of universities	Number of beneficiaries
Anhui	24	3	34,584
Beijing	13	25	172,888
Fujian	17	3	69,410
Gansu	39	4	181,348
Guangdong	44	9	95,688
Guangxi Zhuang Autonomous Region	23	2	34,999
Guizhou	40	6	305,655
Hainan	5	1	3,765
Hebei	73	2	620,161
Henan	47	6	89,921
Heilongjiang	9	5	1,260
Hubei	27	19	116,070
Hunan	42	3	183,380
Jilin	12	2	9,447
Jiangsu	21	8	24,222
Jiangxi	34	7	134,754
Liaoning	31	7	227,722
Inner Mongolia Autonomous Region	55	9	364,957
Ningxia Hui Autonomous Region	11	4	61,634
Qinghai	13	2	152,859
Shandong	24	10	42,838
Shanxi	28	4	112,486
Shaanxi	23	44	46,757
Shanghai	8	7	6,896
Sichuan	87	15	497,947
Tianjin	7	6	23,428
Tibet Autonomous Region	6	2	37,944
Xinjiang Uygur Autonomous Region	17	6	7,217
Yunnan	56	13	438,173
Zhejiang	10	2	3,165
Chongqing	22	2	136,791
Total number of domestic beneficiaries	868	238	4,238,366
Statistics of international beneficiaries			
Countries	Number of beneficiaries		
Ethiopia	3,410		
Ghana	3,900		
Cambodia	23,846		
Myanmar	600		
Nepal	9,837		
Sudan	2,030		
Ecuador	10,000		
Haiti	2,000		
Total number of international beneficiaries	55,623		
Total number of beneficiaries in 2016			4,293,989



TO IMPROVE THE HEALTH CONDITIONS

Hygiene and health conditions of poor people have always been the focus of all sectors of society, even globally. In remote mountainous areas of our country, lots of children grow up under single dietary pattern and undernourished living environment. This not only does harm to children's growth and development, but also causes adverse effects on their mental development. Meanwhile, the following conditions are also commonly seen in poverty-stricken areas: shortage of medical services and high morbidity rate and mortality rate.

CFPA has launched, in 2000 and 2008, projects as "Maternal and Infant Health 120 Action" and "nutritious meals" to help poor mothers and children to boost the inpatient delivery rate among pregnant and lying-in women, reduce maternal mortality, and improve maternal and child life support level and health level; Meanwhile, CFPA advocates the whole society to pay attention to children's nutrition condition in poverty-stricken areas. By providing extra nutrition meals and Love Kitchen facilities, CFPA improves children's growth and development condition in poor mountainous areas, reduces malnutrition rate and anemia rate of children, and promotes their health level.

1. Protection of Maternal and Child Health

Aiming at reducing maternal mortality rate and infant mortality rate and improving the life support level and health level of mothers and children in poverty-stricken areas, the Maternal and Infant Health Project, since its launch in 2000, has initiated such projects as Maternal and Infant Health 120 Project, Assistance for the Blind, Assistance for the Hearing-impaired and Assistance for Severe Diseases. By the end of 2016, Maternal and Infant Health Project has invested a total of 160 million yuan and has 525,000 beneficiaries (person-time) in 22 counties (cities and districts) from 11 provinces (municipalities and autonomous regions).

In 2016, Maternal and Infant Health Project invested 29,698,000 yuan and had 134,000 beneficiaries (person-time), in which, Maternal and Infant Health 120 Project covered 11 counties (cities and districts) of seven provinces (municipalities and autonomous regions) and subsidized 2,127 pregnant and lying-in women, among which 20 women in critical conditions were rescued and 62,000 beneficiaries (person-time) benefited from materials. Assistance for the Blind covered 7 counties (cities) in four provinces and benefited over 70,000 children. Assistance for the Hearing-impaired subsidized 42 hearing-impaired children for rehabilitation training and 15 parents to participate in training for parents of hearing-impaired children.



Figure 1 | Arrival of a new life brought happiness and hope to a family
 Figure 2 | Mother and child benefited from Maternal and Infant Health Project
 Figure 3 | Assistance for the Blind was carrying out vision screening for kids

2. Care for Disabled People with Dementia

Elderly Care Project actively copes with the accelerating trend of aging of population and solves the elderly care problem of the elderly; Elderly Care Project advocates "respecting the elderly, loving the elderly, and protecting the elderly" through public welfare power and provides service for the elderly, especially for the poor and weak elderly, to realize terminal fairness. Elderly Care Project sticks to the mission of "advocating healthy life, paying attention to talent cultivation, promoting industry development, and committing to the building and popularization of non-profit elderly care mode".

Since launched in 2015, Elderly Care Project has been devoting itself to creating a comprehensive system for elderly care service and providing high-quality and professional elderly care service for the elderly with disability and dementia, especially for the poor and low-income ones. Elderly Care Project combines "concentrated institutional elderly care" and "community-based elderly care" to build a community comprehensive system of elderly care service and actively explores the sustainable development of public welfare elderly care.

Currently, Elderly Care Demonstration Project takes Ya'an City of Sichuan Province as a pilot region to build Ya'an public welfare elderly care demonstration project. Elderly Care Project introduces expert, holds expert seminar, and compiles Elderly Care Service Industry Development Planning in the 13th Five-year Plan of Ya'an City for the government. Through community survey, in-depth interview, and field investigation, we can get elderly care survey report and industrial analysis report. Moreover, through public welfare training for elderly care, team building, and planning design and formulating standards, we can carry out preparation work of establishing professional care institutions for the elderly with disability and dementia.



Figure 1 | Staffs are carrying out a survey on community elderly care service need for Ya'an public welfare Elderly Care Project
 Figure 2 | Administrators of elderly care industry from Ya'an City of Sichuan Province are participating in "the first seminar for improving elderly care institution's capacity by CFPA"
 Figure 3 | Review meeting for planning and design scheme of Ya'an public welfare Elderly Care Project

3. Improvement of Children Nutrition

Since its launch in 2008, Nutritious Meals Project has improved children's nutrition condition in poverty-stricken areas through offering them nutritious meals, Love Kitchen facilities, and nutrition education, etc. By 2016, the project has invested about 185 million yuan, having benefited 74 counties (districts) in remote mountainous areas in 37 prefectures (cities) of 10 provinces including Yunnan, Sichuan, Guangxi, Guizhou, Hunan, Hubei, Liaoning, Hebei, Fujian, and Henan. We provided over 38,000,000 nutritious meals and built 1,164 standardized Love Kitchens facilities. Meanwhile, we launched School Meals Project in Cambodia, Nepal, and Ghana. In addition, the Nutritious Meals Project also provided nearly 684,000 vitameals, worth 136 million yuan for 563,000 children in 82 counties of 20 provinces.

In 2016, the Nutritious Meals Project invested 38.603 million yuan, benefiting 156,000 children in 30 counties (districts) of 23 prefectures (cities) in 8 provinces, including Yunnan, Guizhou, Guangxi, Hunan, Hebei, Fujian, Henan and Liaoning. The Project totally distributed 6 million nutritious meals and offered standardized Love Kitchen facilities for 271 schools. The project abroad also launched School Meals Project in Cambodia and Ghana, benefiting 27,800 children. In addition, the project also provided nearly 48,000 vitameals, worth 8.588 million yuan, for 13,000 children in five counties of Yunnan and Guizhou provinces.



Figure 1 | Children were enjoying nutritious meals

Figure 2 | Kitchen staff were cooking meals for children in the Love Kitchen



TO PROMOTE EQUITY IN EDUCATION

Economic development of the old revolutionary base areas and the places inhabited by minority nationalities in China is slow due to such factors as adverse natural conditions, and geographical isolation. Many rural primary schools have dilapidated dormitories. Not only do they have hidden dangers, but also they are unable to meet the accommodation needs of students. In recent years, plans of dismantling teaching points and combining schools have aggravated the problem of accommodation for students in poverty-stricken areas; students in poor areas are in need of school supplies; impoverished high school and college students in dire straits in daily living expenses. To this end, CFPA launched such projects as Nesting Action, New Great Wall Student Grant, and Love Package, and CFPA is committed to promoting the comprehensive development of students in poor areas and improving their living conditions. The projects help impoverished high school students and college students complete their studies through volunteer education support and subsidy; the projects help build students' dormitories and libraries for primary schools in villages and towns in poverty-stricken areas to relieve accommodation shortage; Distributing Love Packages and conducting training for music teachers, physical education teachers, and fine arts teachers to improve the teaching and learning conditions of music, physical education and fine arts in rural primary schools in poverty-stricken areas and offer care for poverty-stricken students.

1. Warm Package Loving Heart

Love Package Project is a national public welfare activities launched by CFPA on April 26, 2009. In the form of donation and purchase of love packages, CFPA sends the love and care to the children, improves the comprehensive development and living conditions of students in poverty-stricken areas, and helps the children realize their childhood dreams.

By the end of 2016, Love Package Project has received social donations of 532,486,800 yuan, among which 2.69 million donations were from individuals and 198,000 donations were from institutions. The Project benefited 21,222 schools and 4.665 million students in 710 counties of 31 provinces (municipalities and autonomous regions) as well as 6,549 families.

In 2016, Love Package Project received social donations of 74,367,300 yuan. The donation from warm-hearted people was used to purchase 568,077 art bags and 87,798 warm bags for students. The Project benefited 4,185 schools and 690,477 students in 198 counties of 29 provinces (municipalities and autonomous regions).



Figure 1 | Xia Gengsheng, Party member of the State Council Leading Group Office of Poverty Alleviation and Development, speaking at the 2016 national teleconference



Figure 2 | Thank-you card written to warm-hearted donors by students of Guizhou Jiangkou Qushi Bilingual School after they received packages



Figure 3 | Students of Central School of Datong Shuobei Tibetan Town, Qinghai Province, were learning at ease after putting on down jackets



Figure 4 | Students of Guancang, Zhenxiang of Yunnan, received Love Packages

2. To Build Warm School and Dormitory

On October 17, 2011, CFPA officially launched Nesting Action Project, which aimed at building dormitories for primary schools in poor rural areas and providing warm homes for poverty-stricken students. Under the great support of CCTV news channel, this Project has received widespread attention from all sectors of society, and many warm-hearted people and businesses have made generous donations.

By the end of 2016, over 120 million yuan has been raised for this Project with the support of philanthropic enterprises and people, including Suning Commerce Group, Wahaha Group, Heren Charitable Foundation, Bazaar Charitable Foundation, JDB Group, ICBC, and Ms. Lin Chi-ling. It had built 220 school dormitories in 206 counties of 18 provinces and had approximately 93,000 beneficiaries.

In 2016, the project received the social donations of 11.5 million yuan; it built 15 new dormitories in 11 counties of 6 provinces and directly benefited 5,400 students.



Figure 1 | Lin Chi-ling was visiting the construction of Chi-ling Children's Home of Jiutiaogou Primary School, Shidian County of Yunnan Province



Figure 2 | Suning Dormitory in Liejinba Primary School of Ningqiang County, Shaanxi Province



Figure 3 | No.1 Warm Nest in Re'er Village, Ruergai County of Sichuan Province

3. To Help Poverty-Stricken Students

Self-improvement Class Project for New Great Wall poverty-stricken high school students is a targeted poverty alleviation project, taking high school students with family financial difficulties as assistance target and providing economic subsidy and talent support service. By the end of 2016, the Project has covered 201 counties in 27 provinces (autonomous regions and municipalities) and organized 432 self-improvement classes in 152 high schools. The project accumulatively raised 81.125 million yuan and directly had 53,2000 beneficiaries (person-time), helping over 19,000 high school students complete their studies, and cultivating the independent and self-improvement spirit of the students.

In 2016, the project raised the donations of 19.041 million yuan and had 9,023 beneficiaries, among which there were 2,490 new students.



Figure 1 | Students in Self-improvement Class of Pingshan Middle School were reading carefully



Figure 2 | Nike Tutor Talent Plan is being launched



Figure 3 | Kick-off ceremony of visiting programs for the "Dream Completion 832" High School Students Self-improvement Classes



Figure 4 | Chen Kaizhi, former vice president of CFPA, was making a speech at New Great Wall - Meng Lihong Student Grant Fund Donation Ceremony and Meet-and-Greet in Guangdong Province

In order to help poverty-stricken college students overcome family economic difficulties and complete college studies smoothly, CFPA launched New Great Wall - Poverty-stricken College Students Self-improvement Project on September 1, 2002; this project took financial assistance as base, talent support as core, and cultivation of independent and self-improvement talents as its ultimate goal. It devoted itself to guiding students to repay the society when they are cultivated, and achieving the purpose of "passing social care and creating self-improvement talents" of the project.

Since its launch in 2002, New Great Wall College Student Grant Project has raised 258.99 million yuan, covering over 590 colleges and universities in 31 provinces (municipalities and autonomous regions) and directly benefiting 125,225 people (person-time). Moreover, the Project has established New Great Wall Self-improvement League in 104 colleges and universities, offering growth and talent cultivation platform for students.

In 2016, the Project raised 15.326 million yuan and had 5,171 beneficiaries.



Figure 1 | Subsidized college students were reading self-improvement declaration in 2016 New Great Wall - Dingxin Tomorrow Rising Sun Student Grant Meeting



Figure 2 | Benefited students in Guangxi University



Figure 3 | Group photo of benefited students in Sun Yat-sen University from New Great Wall - Hongjue Self-improvement Student Grant Project

4. No Child Left Behind

According to the statistics, the number of left-behind children in our country is 9.02 million. Long-time absence of guardians leads to a higher probability of accidental injuries suffered by left-behind children, which is 8% higher than that of non-left-behind children. Meanwhile, the left-behind children also have more psychological problems, and they often feel upset, lonely and unhappy, so the probability of their negative emotions is also higher than that of the non-left-behind ones. CFPA, together with local government, research institutes, public welfare organizations, and charitable enterprises, launched care project for left-behind children – Children Companion Plan. Children Companion Plan was launched in October, 2015, aiming to build a custody network for left-behind children through the mode of “one person, one family, one link”, to guarantee rights and interests of left-behind children, to explore effective method of welfare protection for rural left-behind children, and then to provide reference for decision-making of government.

By the end of 2016, Children Companion Plan has raised 11.8798 million yuan in total and won the support of Dunhe Foundation, JDB Group, Xuzhou Construction Machinery Group, Caterpillar Foundation, and other charitable companies. Moreover, the Plan also received the donations of charitable netizens from public welfare platforms such as Taobao Public Welfare Product, Tencent Public Welfare Platform, Taobao Donation at Recharging, Alipay Wallet, and Tmall Online Store, among which 6.131 million yuan had been donated from 140 million donations of 320,000 charitable online stores on Taobao Public Welfare Goods. In addition, partial funds raised by Great Walkers participants also supported Children Companion Plan.

Currently, Children Companion Plan has invested over 8 million yuan in total. This Plan has covered 200 villages in 20 counties of 11 cities (prefectures) in Sichuan and Guizhou provinces, benefiting nearly 100,000 children, collecting and meeting over 7,000 children’s needs. This plan has been welcomed and accepted by the government and the public in project area.



Figure 1 | Guizhou Children Companion Plan was being launched together by Duan Yingbi, president of CFPA, Liu Wenkui, secretary-general of CFPA, Zhang Liang, deputy director of Comprehensive Division of the State Council Leading Group Office of Poverty Alleviation and Development, Ni Chunxia, deputy director of Division of Social Affairs of the Ministry of Civil Affairs, Wang Zhenyao, director of China Philanthropy Research Institute of Beijing Normal University, Liu Zhongping, deputy director of Department of Civil Affairs of Guizhou Province, and Xu Gehui, ambassador of Maternal and Infant Health Project

Figure 2 | Companion moms were playing with kids happily in Children Companion Home

Figure 3 | Companion moms were giving children care and companion longed for by them

Figure 4 | Companion moms were taking care of left-behind children’s daily life

5. Moving Forward

In 2016, CFPA integrated Children Development Plan and Moving Forward Plan into Moving Forward Plan, aiming to assist comprehensive development of children in poverty-stricken areas through continuous care and support. About 5.2 million yuan was expended for the Plan in 2016.

Moving Forward - Schoolyard under Moving Forward Plan has provided Love Kitchen facilities for 17 schools, built playgrounds for 8 schools, and created reading rooms for 11 schools to improve facilities of teaching. Meanwhile, the Plan has brought fine art bags, sports bags, warmth bags, music bags, and other learning and living articles to 8,150 children to improve their learning and living conditions.

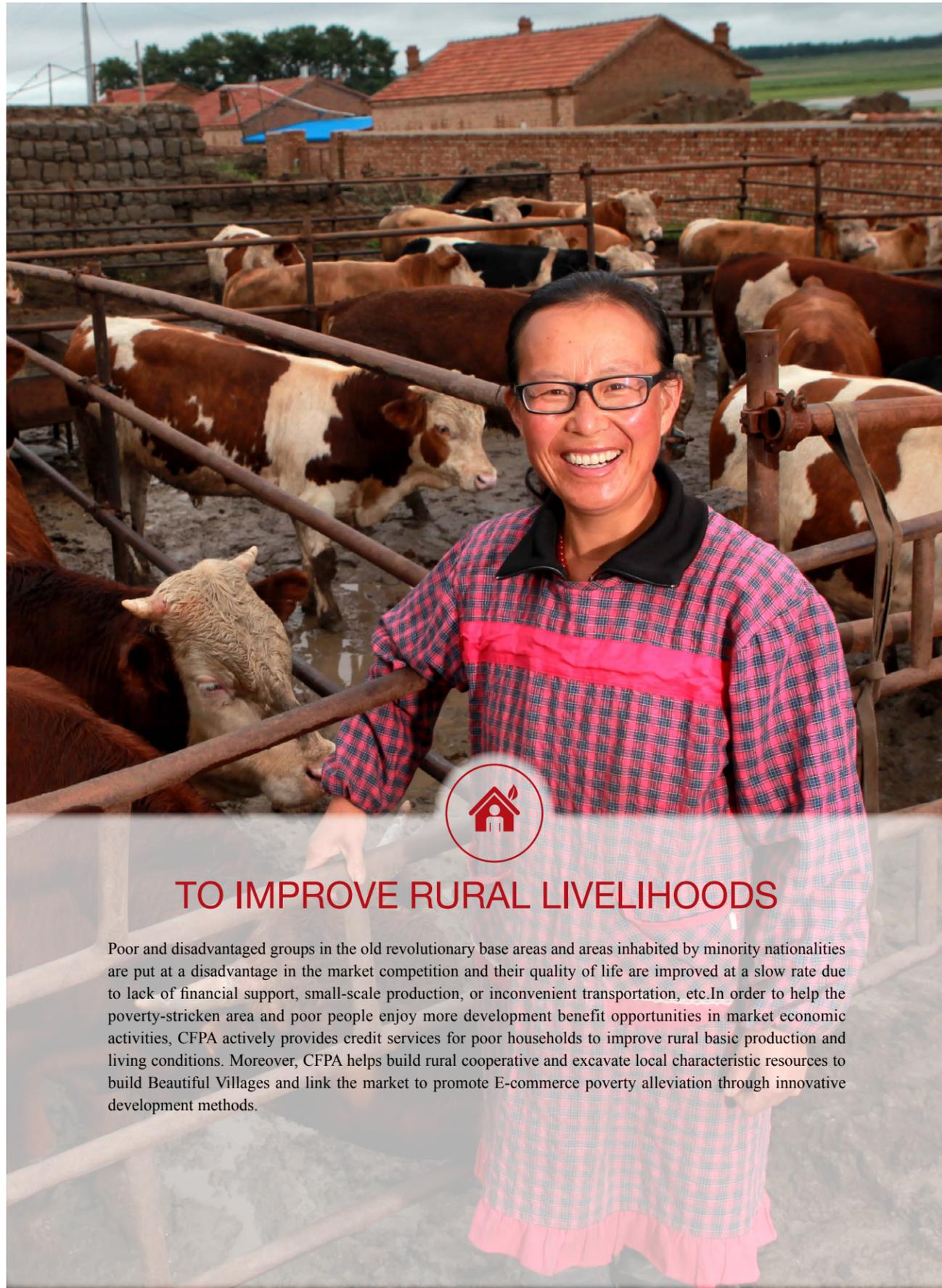
Moving Forward - Classroom under Moving Forward Plan carried out weekly “Moving Forward Course” in 51 schools and 21 “Moving Forward, Village” summer camps.



Figure 1 | Kids were enjoying the Moving Forward Course in beneficiary schools

Figure 2 | Beneficiary children were laughing after receiving warmth bags

Figure 3 | Love Kitchen facilities in assisted beneficiary school was providing nutritious lunch for children



TO IMPROVE RURAL LIVELIHOODS

Poor and disadvantaged groups in the old revolutionary base areas and areas inhabited by minority nationalities are put at a disadvantage in the market competition and their quality of life are improved at a slow rate due to lack of financial support, small-scale production, or inconvenient transportation, etc. In order to help the poverty-stricken area and poor people enjoy more development benefit opportunities in market economic activities, CFPA actively provides credit services for poor households to improve rural basic production and living conditions. Moreover, CFPA helps build rural cooperative and excavate local characteristic resources to build Beautiful Villages and link the market to promote E-commerce poverty alleviation through innovative development methods.

1. Microfinance Self-Reliance

CFPA Microfinance, initiated and established by China Foundation for Poverty Alleviation and the World Bank, is a social enterprise aiming to help middle- and low- income communities with labor capacity and entrepreneurial passion yet without loan access to rise from poverty through self-efforts via convenient and fast microfinance service.

By the end of 2016, CFPA Microfinance has established 212 branches in 18 provinces, among which 81% branches are in poverty-stricken counties and the remaining belongs to underdevelopment counties and earthquake-stricken counties. CFPA Microfinance has granted 1.66 million loans, worth 19.2 billion yuan, benefiting over 4 million poverty-stricken people.

In 2016, CFPA Microfinance granted 397,000 loans worth 6.65 billion yuan. The average amount each loan was 16,760 yuan. The effective customer number was 366,000. The loan balance was 4.36 billion yuan. The average account balance was 11,887 yuan, and the risk loan rate over 30 days was 0.77%. Among our loan customers, 93.8% were peasant households, and 91.9% were women. In 2016, CFPA Microfinance won the only “Golden Social Enterprise” certification in China Charity Fair.



Figure 1 | CFPA Microfinance formally signed agreement with Grameen Trust to hand over the only institution of Grameen Trust engaged in the operation and development business in China – Grameen Shangdu Microfinance Co., Ltd to CFPA Microfinance for full management; Liu Dongwen, general manager of CFPA Microfinance and Latifi, CEO of Grameen Trust, were present at the agreement signing ceremony

Figure 2 | Ant Financial Services Group, International Finance Corporation (IFC), and High Impact Capital Advisors Ltd. officially declared becoming strategic shareholders of CFPA Microfinance; Wang Xingzui, executive vice president of CFPA and Ji Gang, vice president of Ant Financial Service Group were present at the ceremony

Figure 3 | Universal Financial Access 2020 (UFA2020), initiated by the World Bank Group, was signed again in Washington, DC. As one of the first participating Chinese institutions, CFPA Microfinance solemnly promised that it would increase the number of effective customers to 1 million in 2020

2. Convenient Bridge in Village

Xiqiao Project, a public welfare project jointly initiated by CFPA, Jiangling Motors Co., Ltd., China National Automotive Journalist Association, and China Automotive News in 2007, is aimed at building bridges in poverty-stricken areas in China and providing convenience for people.

Since its launch in 2007, under tremendous supports from Jiangling Motors Co., Ltd., Suning Corporation, ICBC, Lao Niu Foundation, Aramco Asia, Dunhe Foundation, and other institutions and warm-hearted people, the Project had invested 42.653 million yuan in total, built 653 convenient bridges in 163 counties of national 24 provinces (autonomous regions and municipalities), and benefitted about 920,000 people by the end of 2016.

In 2016, the Project received donations from Jiangling Motors Co., Ltd., Dunhe Foundation, and many other warm-hearted individuals. It had invested 7.23 million yuan in total, and built 78 convenience bridges in 16 counties of 10 provinces, directly benefiting 149,838 people.

In October, 2016, the Project cooperated with the Ministry of Foreign Affairs to hold the Love Knows No Borders - International Charity Sale. This activity totally collected 2.2381 million yuan, which were used to build bridges for heart-to-heart connectivity of Lingyun County and Tianlin County in Guangxi Zhuang Autonomous Region.



Figure 1 | Foreign Minister Wang Yi and his wife Qian Wei, and Duan Yingbi, the President of CFPA, were present in the “Love Knows No Borders - International Charity Sale - Building Bridges for Heart-to-Heart Connectivity”

Figure 2 | Hanjiachang Bridge in Xiushui County of Jiangxi Province

Figure 3 | Guanshan Love Bridge in Lushan County of Henan Province under JMC Xiqiao Project

3. NGO Cooperation in Community Development

NGO Cooperation Project is an NGO cooperative development project designed on the basis of experience of NGO’s participation in post-disaster reconstruction of Wenchuan and Yushu with CFPA’s support. The project employs different tactics to support NGO’s exploration of solutions to social problems.

Since its launch in August, 2013, NGO Cooperation in Community Development had supported 52 projects and spent 14.899 million yuan by the end of 2016. In 2016, it supported 15 projects and spent 3.658 million yuan, benefiting over 40,000 people in 12 counties of Sichuan, Yunnan, and Guizhou.

During 2016, NGO Cooperation in Community Development carried out ME Welfare Innovation Funding Plan under cooperation with China Minsheng Banking Corp. Ltd. Twenty NGO projects were funded and implemented, covering 105 counties of 19 provinces and directly benefiting 170,000 people.

The 2nd ME Welfare Innovation Funding Plan was launched in September, 2016, totally receiving 400 public welfare project applications. After strict review, 21 beneficiary organizations were selected. The total funding was over 10.5 million yuan.

In 2016, CFPA and Alibaba Foundation cooperated and launched Public Welfare Product. Twenty-two projects were supported, involving community livelihood development, education support, environmental protection, and other fields. By November 30, 2016, the project funding has reached 16.8 million yuan.

By the end of 2016, CFPA has totally invested 88.67 million yuan and funded 270 domestic public welfare projects.



Figure 1 | ME Innovation Funding Plan – employees of 20 organizations funded by ME Innovation Funding Plan were participating in the project management and financial management training organized by CFPA

Figure 2 | Community Livelihood Development Project under the project of NGO Cooperation in Community Development – the beneficiary Mr. Tian and his niece from Ganzikou Village, Leshan City of Sichuan Province were showing the honey produced by cooperative

Figure 3 | Public Welfare Product –migrant children reading carnival

4. Beautiful Village

CFPA's Beautiful Village Project devotes itself to building a platform between villages and the outer world and reevaluating the value of poor villages. Under the guidance of "targeted poverty alleviation", the Project actively introduces social funds, information and talents and the like through the mode of "scenic spot driving the development of villages and able person driving the development of households" to promote sustainable development of villages. Contents of the project include: reserving villages with village element under planned construction, improving villagers' production and living environment, establishing cooperative, integrating village resources, realizing common prosperity of villages through the mechanism of villagers sharing stock of cooperative, promoting industrial development of villages, and optimizing industrial structure of village.

By the end of 2016, the Project has totally benefited 4,179 people of 1,224 households in five poor villages of five counties in four provinces, among which 1,095 people of 322 households had been filed. By joining cooperatives, villagers had realized the total income of 2.75 million yuan in 2016. Meanwhile, the project solved the unemployment problem of 145 poor people and realized the annual salary income of 18,998 yuan per capita.



Figure 1 | Liu Yongfu, director of the State Council Leading Group Office of Poverty Alleviation and Development (first on the right, front row) was conducting a survey for poverty alleviation through tourism in Nanyu Village, Laishui County of Hebei Province, a project site of Beautiful Village built by our Foundation

Figure 2 | Inside of Nanyu Village homestay "Slope of Mamahua"

Figure 3 | Happy villagers of Fanpai Village

Figure 4 | Village opening ceremony of Dengchigou

5. Shanpin E-Commerce for the Poor

Shanpin E-commerce is a social enterprise under the CFPA, taking "integrity production realizes value" as mission and devoting itself to rebuilding trust system connecting producers and consumers. At the production end, Shanpin E-Commerce takes rural cooperative as organizational carrier, empowers producers, and supports peasant households to cooperate and cultivate quality control management. At the consumption end, Shanpin E-commerce as unified brand, empowers consumers, supports group purchase, and promotes responsibility consumption to promote core competitiveness of villages and promote solution of food safety issue.

Project mode is "taking cooperative as organizational foundation and Shanpin E-commerce as unified brand". The Project makes efforts precisely on supply end and tries to solve three challenges influencing the upstream of agricultural products, i.e., efficiency, quality, and branding. By the end of 2016, Shanpin E-commerce has completed the operation mode and business model exploration and established pilot projects in ten counties (cities, districts) of Sichuan, Shaanxi, Shanxi and Jilin, launching eight products such as yellow citrus and kiwi. In 2016, online transaction amount exceeded 4.24 million yuan and drove cooperatives to realize the offline transaction amount of 15 million yuan, which averagely increased the income by 700 yuan for each peasant participating in the project.



Figure 1 | Grower of kiwi in Mengding Mountain for Shanpin E-commerce

Figure 2 | Certified growers were picking yellow citrus in orchard

Figure 3 | Certified growers of yellow citrus were handing over fruits in unification



TO PROVIDE HUMANITARIAN AID TIMELY

China is prone to natural disasters, and disaster is one of the chief causes of poverty and poverty-returning phenomenon. CFPA began to implement emergency relief projects in 2003 to alleviate the suffering and anxiety of poverty-stricken compatriots, and provide timely and targeted disaster response, advocate and promote the cooperation between governments and NGOs and among NGOs in disaster relief, build the humanitarian aid network, set up CFPA humanitarian relief teams, carry out disaster prevention and relief training, strengthen capacity building and network building for stakeholders, and conduct people oriented post-disaster reconstruction.

1. Disaster Relief Begins with You

China is prone to natural disasters, and disaster is one of the chief causes of poverty and poverty-returning phenomenon. Since CFPA began to implement emergency relief projects in 2003, it has carried out disaster relief operations 154 times and allocated relief funds and materials worth 1.578 billion yuan, benefiting 5,631,000 people (person-time) in 28 provinces (municipalities and autonomous regions).

In 2016, CFPA Emergency Relief Project raised funds and materials valuing 12.2622 million yuan, among which materials were worth 2.907 million yuan and fund was 9.3552 million yuan. The Project put into the disaster relief funds and materials of 34.7839 million yuan, benefiting 257,200 people (person-time). The project carried out 31 disaster relief operations in 16 provinces (municipalities and autonomous regions) of China, as well as Ecuador and Haiti. In disaster prevention and relief field, CFPA held 54 community disaster prevention and reduction campaigns named "Say No to Disaster" at large squares, communities, and schools in 18 provinces (municipalities and autonomous regions). In addition, CFPA carried out School Safety Classroom Project in 10 primary schools of Qiaojia county in Yunnan province.



Figure 1 | April 17 Ecuador 7.8-magnitude earthquake rescue operation

Figure 2 | October 3 Haiti Hurricane Matthew rescue operation

Figure 3 | June 23 Funing wind damage rescue operation

Figure 4 | From June 30 to July 31, North and South Flood Rescue Operations totally expended funds and materials valuing 26.0983 million yuan, benefiting 48,183 stricken peasant households

Figure 5 | 54 Community disaster prevention and reduction activities named "Say No to Disaster" were held in China, benefiting 48,250 people

2. Post-Disaster Reconstruction

The April 20 Lushan post-earthquake reconstruction project is a public welfare project established by CFPA on May 12, 2013 for carrying out the Lushan post-earthquake reconstruction and livelihood improvement in the disaster areas. By the end of 2016, it had received social donations worth 303.5846 million yuan, and the cumulative expenditure was 295.2349 million yuan in total. The project benefited more than 150,000 people (person-time) in 140 villages in 70 towns of 9 counties and districts of Ya'an city and Chongzhou city.



Figure 1 | Villagers were dancing in front of community activity center reconstructed after Lushan earthquake



Figure 2 | Completion ceremony of clinic project reconstructed after Lushan earthquake

The August 3 Ludian post-earthquake reconstruction project is a public welfare project established by CFPA in August 2014 for carrying out the Ludian post-earthquake reconstruction and livelihood improvement in the disaster areas. By the end of 2016, it had received social donations worth 143.0145 million yuan, and the cumulative expenditure was 137.1957 million yuan in total. The project benefited more than 50,000 people (person-time) in 15 towns of Ludian County, Huize County, and Qiaojia County.



Figure 1 | Completion ceremony of nesting house reconstructed after Ludian earthquake



Figure 2 | Reconstructed school project was almost completed after Ludian earthquake



TO PROMOTE THE CONCEPT OF EVERYONE PHILANTHROPY AND ACTIVELY ADVOCATE GREAT LOVE OF HUMAN BEINGS

In 2009, CFPA took the “everyone philanthropy” as the focus of the public participation in charity, cooperated actively with the various parties, and held the popular public welfare advocacy activities. In recent years, CFPA has initiated such public-oriented projects as “Donate One Yuan, Give Benevolence, Offer Nutrition”, the Great Walkers, Unite the Force for Good and Charity Future. CFPA cooperated with the media to conduct large-scale public welfare programs such as “Dream Star Partner”, “Clash of the Choirs”, etc., CFPA cooperated with enterprises and celebrities in the “One cares One”, Jingxin Book Fund, and the 50th anniversary of the fight against global hunger art charity auction. CFPA also has initiated the theme activity of experience 6.3 yuan - International Day for the Eradication of Poverty, China Poverty Eradication Award, and events of Nongovernmental Forum on International Social Responsibility.

In 2016, CFPA continued to organize and implement advocacy activities such as the Great Walkers, Hunger 24, “Donate One Yuan, Give Benevolence, Offer Nutrition” and “Together with Walmart for Extra Meals”. Moreover, CFPA sponsored the “Love Knows No Border” International Charity Sale with the Ministry of Foreign Affairs, carried out 99 public welfare day and public welfare product plan on third-party platform and tried the advocacy activity of “Young Public Welfare Advocacy Officer”.

In 2016, 1.435 billion individual donations were made, and 61,000 volunteers provided 1.309 million hours of volunteer service .

1. Post-Disaster Reconstruction

As the important participant of social poverty alleviation, enterprises are the key power for the country to win the tough fight for poverty alleviation. On December 28, 2016, “2016 Best Practice Exchange Meeting of Enterprises Participating in Targeted Poverty Alleviation and Blue Paper for Enterprise Poverty Alleviation Launch Ceremony”, sponsored by CFPA, was held in Beijing. This meeting was aiming at establishing communication platform for enterprises participating in targeted poverty alleviation through best practice exchange, case sharing, organized training, and field investigation of project.

Many leaders and experts participated in the meeting and gave important speeches, including Hong Tianyun, deputy director of the State Council Leading Group Office of Poverty Alleviation and Development, Wang Li, associate inspector of Comprehensive Bureau of SASAC of the State Council, Jiang Shaogao, vice president of CFPA, Liu Wenkui, secretary general of CFPA, Zhang Yi, secretary of CPC Committee and dean of National Institute of Social Development of the Chinese Academy of Social Sciences, and Wang Zhenya, dean of China Global Philanthropy Institute. Representatives of national ministries and commissions, central enterprises, state-owned enterprises, private enterprises, and foreign enterprises were present at the meeting.



Figure 1 | Hong Tianyun, deputy director of the State Council Leading Group Office of Poverty Alleviation and Development giving keynote speech at 2016 Best Practice Exchange Meeting of Enterprises Participating in Targeted Poverty Alleviation and Blue Paper for Enterprise Poverty Alleviation Launch Ceremony

2. Great Walkers Bring Changes At Every Step

Great Walkers is a large-scale outdoor philanthropic hiking event that combines public welfare and sports. It is the first public benefit hiking event of 100 kilometers in Chinese mainland and was launched by CFPA in 2014. The event encourages participants to form a team of four people to jointly overcome difficulties by walking day and night to complete the hiking challenge of 50 or 100 kilometers within specified time. With the belief of “Great Walkers bring changes at every step”, the event mobilizes people around us to support public welfare through actions and make contributions to the comprehensive development of children in poverty-stricken areas.

2016 Great Walkers was held at Juyong Pass of the Great Wall in Changping District, Beijing on September 10. During the event, 3,415 volunteers and staff served at their posts, and 3,200 team members participated in the event, raising the donations of 4,710,762.11 yuan, among which 2,099,506.2 yuan was used for Love Kitchen, 1,349,317.28 yuan was used for Love Package Project, and 1,261,735.34 yuan was used for Children Companion Plan. On September 26, online Great Walkers was launched, and the activity was held in different cities across the country on October 15 and 16. 116,867 team members participated in the event and raised 71,514.15 yuan, which were all used for Love Package Project. In 2016, 42,641 kids in total were benefited from the Great Walkers.

By the end of 2016, 20,000 people (members and volunteers) have participated in three Great Walkers events, with aggregate donations of 11,321,915.65 yuan. There were 100,000 effective donations, totaling 60,000 beneficiaries (person-time). Great Walkers advocates that everyone can participate in philanthropy, and help poor children by “being close to nature and challenging oneself”.



Figure 1 | Participants of Great Walkers were warming up at the starting line

Figure 2 | Staff members of Sudan Embassy participated in the Great Walkers

Figure 3 | Team members of Great Walkers were resting at supply point

Figure 4 | Team members of Great Walkers were walking

Figure 5 | Team members of Great Walkers were running to the finish line

3. Unite the Force for Good , Inspires Volunteerism

Unite the Force for Good is a large volunteer fundraising event launched by CFPA in 2011, advocating that volunteers carry out public welfare publicity and fundraising, pass on the benevolence, bring together the love of the whole society, and show care for children in poverty-stricken areas. The project advocates 100 hours of volunteering services by college students, 100 hours’ support of venues by shopping centers, and 100 yuan donation by the public.

In 2016, 181 colleges and universities in 90 cities of 29 provinces participated in the “June 1st Dream” and “Warm Action” launched by Unite the Force for Good. The public welfare experience stations were set up in 995 post offices and 63 RT-Mart supermarkets. 59,569 people provided 1,188,524 hours of volunteer service, and donations of 11.076 million yuan were raised for the Love Package Project. Of these, the Love Package’s Alipay one-to-one platform had raised 5,718,700 yuan. By the end of 2016, Unite the Force for Good has been held for 12 times in 124 cities of 31 provinces, and more than 264,000 college student volunteers participated in and raised 56.15 million yuan for students in poverty- and disaster-stricken areas. It advocates the public welfare model in which the public can participate and provides a platform for the self-improvement of college and university students.



Figure 1 | Volunteer representative was putting on gloves for children during visitation to Longxi County

Figure 2 | Training for volunteers in school

Figure 3 | College student volunteers of Unite the Force for Good were soliciting contribution face to face

4. Charity Future Promotes The Development Of Youth Public Welfare

Charity Future Project supports the development of public welfare associations at colleges and universities and guides college students to pay attention to and solve social problems by integrating social resources. The Project encourages college students to participate in social service, creating social responsibility of today’s young people and cultivating their social innovation awareness and international vision, in order to make them become a new generation of youth with the sense of social responsibility and devotion.

Charity Future is divided into capability training camp, social practice camp, and national cup competition. The Project has held public welfare activities, including 2016 National College and University Public Welfare Forum, College Student Public Welfare Leaders Training Camp, Unite the Force for Good, Citi College Student Financial Aptitude Education Training, Fun of Throwing in Trash sponsored by Wrigley Foundation, Orion Public Welfare Dream Practice Contest, and SAP Youth Responsibility Dreamer, etc. This Project raised 17.2831 million yuan in 2016, including donations from Citi Foundation, Wrigley, Orion, PetroChina, SAP, ETS, and college student volunteers. In 2016, the Project supported the development of 292 public welfare associations in 190 colleges and universities of 86 cities in 29 provinces (municipalities and autonomous regions); over 50,000 college student volunteers participated in and contributed 1,188,524 hours for volunteer service.

Since launched in 2013, the Project has supported 1,276 students associations in three years and cultivated 858 association principals. Two hundred thousand volunteers have participated in the project and contributed 4.64 million hours for volunteer service, directly or indirectly benefiting 500,000 people.



Figure 1 | Participating students of Charity Future were competing in SAP Youth Responsibility Dream & Final Presentation

Figure 2 | Opening ceremony of 2016-2017 Wrigley Youth Public Welfare Practice Contest

Figure 3 | 118 association leaders from colleges and universities gathered in Beijing to participate in 2016 training camp of college student leaders for public welfare services

5. Donate One Yuan, Give Benevolence, Offer Nutrition

In 2016, CFPA, in concert with KFC, Pizza Hut, Pizza Hut Home Service, and East Dawning of Yum China, carried out “Donate One Yuan, Give Benevolence, Offer Nutrition” national fundraising activity in China for the 9th year, advocating one person donates one yuan to provide one-year nutritious meals for children in poor mountainous areas and donates Love Kitchen facilities for schools in poverty-stricken areas. The project took advantage of over 6,000 restaurants managed by Yum China to advocate one person donates one yuan through contribution solicitation to customers by employees of Yum, and call upon warm-hearted people from all sectors of society to pay attention to the nutrition condition of students in poverty-stricken areas by lower threshold, convenient participation, and transparent operation strategies.

The theme of 2016 “Donate One Yuan” project is “Donate One Yuan and Love is Around”. The Project started on August 20 and ended on September 11, accumulatively raising over 22.4 million yuan and attracting 14 million participants in 23 days. For nine years, the Project raised nearly 150 million yuan and attracted nearly 100 million participants.

By the end of 2016, the Project had provided over 30 million nutritious meals for 238,000 students of poor mountainous areas in eight provinces, including Sichuan, Yunnan, Guizhou, Hubei, Guangxi, Hunan, Fujian and Hebei. Moreover, the project also supplied standard Love Kitchen facilities for 751 poor mountainous schools, including electric cooking range, rice steaming cart, disinfection cabinet, freezer, operating counter, and exhaust fan.



Figure 1 | Jiang Shaogao, vice president of CFPA were soliciting one yuan donation in Pizza Hut

Figure 2 | Micky Pant, CEO of Yum China were participating in school visitation activity of “Donate One Yuan”

Figure 3 | Cashier of KFC was soliciting donation from customers

6. Together with Walmart for Extra Meals

After jointly initiating extra meals donation in 2015, our Foundation carried out 2016 “Together with Walmart for extra meals” together with Walmart China, Tencent Public Welfare, and quality brand suppliers of Walmart such as Jiashili, Crest, Safeguard, Yili, and Orion again from October 8 – 28 in 2016. Through donations from customers and cooperation donation of Walmart and its suppliers, the project was carried out to improve the nutrition condition of students in poverty-stricken areas.

With efforts of all sides, over 320,000 customers participated in the donation and raised 2.7 million yuan.



Figure 1 | Cashier of Walmart was soliciting donation from a customer

7. Love Knows No Border

“Love Knows No Border” International Charity Sale was initiated by Ms. Qian Wei, wife of Foreign Minister Wang Yi and co-sponsored by the Ministry of Foreign Affairs and CFPA. This activity totally raised over 2.238 million yuan.

In 2016, the theme of “Love Knows No Border” International Charity Sale was “Building Bridge for Heart-to-Heart Connectivity” and the donations raised were used to build bridges for poverty-stricken areas in Lingyun County and Tianlin County of Guangxi Zhuang Autonomous Region. Many leaders participated in the activity, including Wang Yi, Foreign Minister and his wife Qian Wei, Zhang Yesui, secretary of the CPC committee and Executive Vice Minister of Foreign Affairs, Zheng Zeguang, Vice Minister of Foreign Affairs, Duan Yingbi, President of CFPA, Wang Xingzui, executive vice president of CFPA, Liu Wenkui, secretary general of CFPA, and over 120 representatives of embassies and international organizations in China and their wives.

Both sponsors hoped to implement targeted poverty alleviation idea put forward by President Xi Jinping through the platform, to do what one can for realization of poverty alleviation in 2020, to make contributions to international poverty reduction, and meanwhile, to build the convenient bridge connecting mountain roads in poverty-stricken areas, the charity bridge connecting domestic and foreign charity activities and the hope bridge connecting happy future of people and kids in remote places through practical actions.

The platform will stick to combine with different public welfare projects every year to continuously support the public welfare of poverty alleviation.



Figure 1 | Principal officials of Ministry of Foreign Affairs such as Wang Yi, Foreign Minister and Duan Yingbi, president of CFPA were presenting the certificate of honor to enterprise donors

Figure 2 | Wang Yi, Foreign Minister was talking with Wang Xingzui, executive vice president of CFPA and Liu Wenkui, secretary general of CFPA

8. Public Welfare Experience Activity of Hunger 24

On October 16 - 17, 2016, CFPA joined hands with Tencent, Sina, Alipay, and other partners in launching the Public Welfare Experience Activity of Hunger 24, and advocated capable volunteers aged between 18 and 60 to experience hunger by fasting from 12:00 PM on October 16 to 12:00 PM on October 17, paying attention to poverty and donating the cost of one-day meal to help starved children.

In 2016, the topic #experiencehunger under the “Public Welfare Experience Activity of Hunger 24” was launched on Sina Weibo and was read for an cumulative amount of 220 million times, and 176,000 people joined in the discussion. The activity invited celebrities such as Liu Yan, Dai Jiaoqian, Ning Huanyu, and Wang Jia as well as many mobile Apps, WeChat Official Accounts, media, live broadcasting, and other platforms. Moreover, the activity designed and developed Hunger 24 H5 interaction page, gaining 130 million exposure times. In 2016, this activity raised the donations of 1.5248 million yuan in total and supported two projects: Nutritious Meals and Smiling Children.

By the end of 2016, “Public Welfare Experience Activity of Hunger 24” had been successfully held for three times with accumulated exposure of 300 million times. In 2016, “Hunger 24” activity held offline “Pioneer Experience Camp of Hunger 24” for the first time, in which 26 volunteers participated in the experience and all completed the challenge. The activity was held through camp training, winning the praise of participants.



Figure 1 | Opening ceremony of Hunger 24 was held in Beijing with many celebrities present, including CCTV anchor Li Wei, actor Dai Jiaoqian, Liu Wenkui, secretary general of CFPA, Debrework Leulseged, manager of Ethiopia Ye Enat Weg Charitable Association, and actor Wang Jia

Figure 2 | Benefited Ethiopian children were having Chinese food at Pioneer Experience Camp of Hunger 24

Figure 3 | Participants were experiencing 24-hour starvation at “Starvation restaurant of Pioneer Experience Camp of Hunger 24”

9. Public Welfare Products

Public Welfare Products are marked with “❤️” logo on the Taobao website (“公益宝贝” logo on Tmall store). When putting products for sale, the sellers voluntarily participate in the Public Welfare Products Plan and set a certain proportion of the donation. When the products are sold, a certain amount will be donated to designated public welfare projects for the public welfare.

In 2016, our Foundation totally raised 60.571 million yuan through brand project collection of public welfare product platform and NGO joint contribution solicitation plan, including 36.216 million yuan for supporting Love Package Project, 1.201 million yuan for Smiling Children Project and 6.131 million yuan for Children Companion Plan. The sum of joint contribution solicitation of 19 NGOs was 17.023 million yuan.

By the end of 2016, the Public Welfare Product Project has totally raised 143 million yuan, including 115 million yuan for Love Package Project, 2.4432 million yuan for Smiling Children Project, 1.3172 million yuan for Blue Sky Rescue Project, 6.131 million yuan for Children Companion Project, and 1.3246 million yuan for Friends Camp. Moreover, 19 NGOs have raised 17.023 million yuan through joint contribution solicitation.



Figure 1 | Duan Yingbi, presidnet of CFPA was participating in the news conference of Public Welfare Product 2.0



Figure 2 | Benefited students under Love Package Project of Public Welfare Product were expressing thanks to charitable online merchants

10. 99 Public Welfare Day

99 Public Welfare Day is an annual public welfare activity jointly launched by Tencent Public Welfare and hundreds of public welfare organizations, famous enterprises, celebrities, and top innovation and marketing organizations.

During 99 Public Welfare Day (September 7 - 9) in 2016, as the strategic partner of Tencent Public Welfare, CFPA actively participated in China Internet public welfare day – 99 Public Welfare Day Fundraising activity, which fully mobilized social public power and make “fingertip public welfare” blend into everyday life of every person.

During 99 Public Welfare Day period, 419,287 people donated on 247 self-owned projects of CFPA and social organization cooperation projects, collecting the donations of 37.5059 million yuan, among which the fund raised by the public was 17.6256 million yuan. The donations of Tencent were 11.5837 million yuan. The donations of enterprises were 8.0324 million yuan, and the matching donations of Surprise Moment were 279,200 yuan. Donations were mainly used to help children, the elderly, disable people, and other poor and disadvantaged groups.



Figure 1 | Poster of Love Package during 99 Public Welfare Day



TO PROVIDE INTERNATIONAL AID

CFPA upholds the concept of “follow goodness, love without border” and adheres to the four principles of “respect for local people, sustainability, driven by local needs, and partnership”. In 2016, with the support of government, enterprises, partners, and warm-hearted people, CFPA launched projects such as Smiling Children Project for school feeding, post-disaster reconstruction, and college student scholarship in Ethiopia, Sudan, Myanmar, Nepal, Cambodia, and Ghana. Moreover, CFPA also carried out humanitarian emergency rescue operations in Ecuador 7.8-magnitude earthquake and in Haiti after Hurricane Matthew, assisting 55,623 people (person-time) in the whole year.

On the international stage, CFPA actively makes the world hear the voice of Chinese non-governmental organizations and shares the public welfare philosophy of China. The Foundation has held or participated in the EU-China Civil Society Dialogue, the 32nd session of the United Nations Human Rights Council, G20 Civil Society Conference, and other international conferences; Love Knows No Border International Charity Sale – Building Bridge for Heart-to-heart Connectivity cosponsored by the Ministry of Foreign Affairs and our Foundation won the support of over 120 embassies in China, China offices of international organizations, and international friends. The First Lady of Ethiopia Roman Tesfaye wrote to Ms. Peng Liyuan and introduced and expressed gratitude to public welfare projects carried out in Ethiopia by our Foundation.

Map of CFPA's International Disaster Relief and Development Aid Projects

From 2005 beginning with disaster relief in the wake of the Indonesian tsunami to 2016, CFPA has raised total RMB 120 million cash and materials for projects of Disaster Relief, School Feeding, Maternal and Infant Healthcare Hospital and Network, NGO Capacity Building, Scholarship for College Students, Water cellar programs throughout 16 countries totaling over 120 million yuan to deliver aid and assistance 300,000 person times.

In 2016, CFPA raised 16.99 million yuan for overseas projects which rendered aid and assistance 55,623 person times.



Haiti



Nepal



Ecuador



Cambodia

Ghana



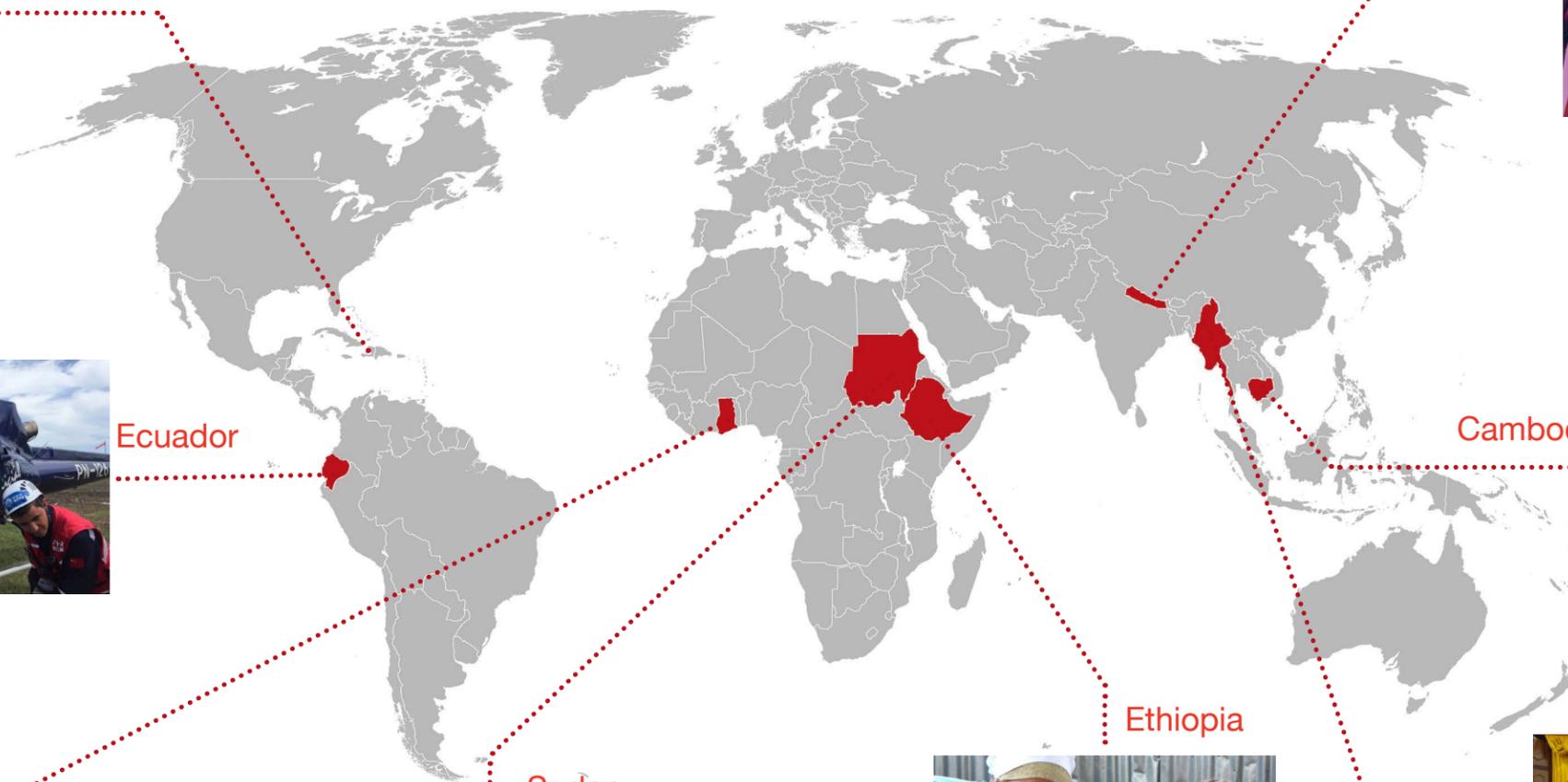
Sudan



Ethiopia



Myanmar



Myanmar

The Paukphaw Scholarship Project

China and Myanmar share a common land border and therefore close relationship, as such the people of both countries possess a deep sense of mutual fraternity spanning from ancient history to modern times so much so that the citizenry from one country commonly refer to their counterparts as “Paukphaw” or brothers. The Myanmar Paukphaw Scholarship Project is aimed at students from disadvantaged households who have been accepted onto undergraduate programs at prestigious universities. In addition to financial support, the project also offers training in project design and management, teambuilding, interpersonal communications, and cross cultural awareness.

The Paukphaw Scholarship Project was formally launched at a ceremony held on Aug. 5th, 2016 with an initial funding of 1.9 million yuan to support 600 financially struggling students at Yangon University of Economics, Dagon University, University of West Yangon, and University of East Yangon. After the ceremony, CFPA’s Myanmar office reached out to local NGOs to jointly found the Paukphaw Students’ Union. The Union’s inaugural event attracted 70 students from 4 universities who devoted a day to cleaning Yangon University campus. Afterwards, students expressed enthusiasm and willingness to participate in similar events whereby they can contribute to community wellbeing.



Figure 1 | Aug. 5th 2016, Ribbon cutting during the launch ceremony of Paukphaw Scholarship Project at Yangon University, attended by the Chinese Minister-Counselor to Myanmar Mr. Chen Chen, the Minister of the Department of Higher Education in Myanmar Dr. Thein Win, and CFPA Executive Vice President Mr. Wang Xingzui

Figure 2 | The Paukphaw Students’ Union engaging in community work

Figure 3 | Staff from Myanmar Office conducting home visits

Nepal

The Nepal Post-Disaster Projects

2016 saw the second-year operation of CFPA Nepal Office. Continuing with the efforts made in the emergency response to Nepal earthquake on April 25th, 2015, CFPA was implementing post-disaster programs in two main areas of education and health with 7 projects: School Rebuilding, Care Packages and Stationary Distribution, Computer Labs & Career Support for People with Disabilities, Post-disaster Psychological Consulting, School Furniture Support, Hepatitis B Screening, and WASH program, with 16,302 beneficiaries. By the end of 2016, CFPA has raised total of 11.43 million yuan in cash and materials for Nepal emergency relief and post-disaster recovery. The cumulative expenditure was 9.37 million yuan, including 4.48 million yuan for emergency relief phase, 1.96 million yuan for transitional resettlement phase, and 2.93 million yuan for post disaster recovery; benefiting more than 18.8 million people.



Figure 1 | Children with new stationery

Figure 2 | Local Women Receiving Training in Water Purification Project

Figure 3 | The distribution map of Nepal post-disaster projects

Figure 4 | Project Workshop at Nepal Office

Figure 5 | The Suning Group donated Yuba Sahavagita Secondary School is in the process of rebuilding

Ethiopia

Smiling Children Ethiopia

The Smiling Children Project is operated in conjunction with local NGO Ye Enat Weg Charitable Association to provide free breakfast and lunch to children attending public schools in Ethiopia. The project safeguards the health and development of children from impoverished families while simultaneously improving their access to public education. As a pioneering demonstrator of the ‘people helping people’ assistance model, the project strengthens ties and enhances cooperation between the peoples’ of China and Ethiopia.

After 18 months of operations, the project is currently active in 42 schools covering 4074 beneficiaries. During the course of the project dropout rates fell by 10% while regular attendance increased significantly. Beneficiary students experienced improvements both physically and psychologically, in addition to increased academic scores. The project has won the support of all sectors of Ethiopian society who have contributed to the project so Ye Enat Weg now supports 20,000 students using the Smiling Children operating procedures. In August 2016 the First Lady of Ethiopia Roman Tesfaye wrote a letter commending CFPA’s work to China’s First Lady Peng Liyuan. Madam Peng acknowledged the letter in a reply which praised CFPA’s people helping people humanitarian work.



Figure 1 | Children enjoying our free meal



Figure 2 | Children enjoying our free meal

Water Cellar

On July 30th 2017, CFPA and XCMG Corporation backed workers broke ground at the Oda Neba elementary school in Akaki on the 1st of 41 water cellars. Completed in October 2016 the cellar immediately began providing water to 300 students and teachers. Construction work on the remaining 40 water cellars began in February 2017 which will be built in 5 villages east and north of Addis Abba in the Kticha and Chelle regions. Currently work on 19 underground 21 above ground water cellars proceeds apace and on schedule. Construction is overseen by water harvesting experts who spend 4 days per week in each village guiding the work carried out by teams of skilled and unskilled laborers.



Figure 1 | The first water cellar was put into use at the Oda Neba elementary school in Akaki Ethiopia in October 2016



Figure 2 | Experts examining the water cellar underground



Figure 3 | Local people/ beneficiaries are happy about the above ground water cellar completion

Sudan

Smiling Children Sudan

Smiling Children Sudan is a school feeding program managed by CFPA and operated by the Sudanese CSO Al-Birr Al Tawasul (BTO) as part of our commitment to the Sustainable Development Goals of eradicating extreme hunger and poverty as well as promoting education.

At the end of 2016, the Smiling Children project provided school lunches to 3,630 students across Sudan.

Over the course of 2016, 2.4 million yuan was transferred to BTO for nationwide school feeding, while CFPA retained 0.21 million yuan to cover project administrative expenses.



Figure 1 | In White Nile State, Students enjoying lunch at Salah adin Alayoubi School



Figure 2 | CFPA Staff members are conducting project monitoring at beneficiary student's home

Haiti

Haiti Humanitarian Aid Operation

Hurricane Matthew made landfall in the Caribbean island nation of Haiti on October 3rd 2016, razing houses, uprooting trees, inundating field and destroying municipal water supply systems. The Haitian Ministry of Defense announced on the 10th that Hurricane Mathew left at least 372 people dead, 246 people injured, over 170,000 people homeless of which 140,000 required immediate humanitarian intervention, and caused outbreaks of cholera in remote flood affected regions.

After the Hurricane had passed, CFPA at once began to mobilize humanitarian resources, and on October 12th dispatched emergency aid workers to Haiti. Joined by humanitarian teams from Pearl Rescue Foundation, teams from both organizations remained in Haiti until October 27th to undertake emergency humanitarian relief operations.

With assistance from local volunteers, the teams committed 20 workers and over 800 man hours to relief work alongside the China Haiti Chamber of Commerce, the UN, other international NGOs, and local authorities, CFPA surveyed the disaster site, conducted medical patrols, and distributed aid materiel in a series of operations addressing the immediate humanitarian needs of hurricane struck communities. Materiel relief provided was valued at over to USD 30,000, and directly benefited over 2035 hurricane victims, and included medical supplies which was used to successfully treat 436 patients.



Figure 1 | Medical teams in Jérémie providing first aid to disaster victims.



Figure 2 | October 12, CCTV-12 broadcasts CFPA's Haiti deployment meeting on the current events program Hotline12.



Figure 3 | Teams at Big Star Market recording the post disaster price levels of basic necessities.



Figure 4 | Teams visit Jérémie commune in western Haiti

Ecuador

Ecuadorian Earthquake Disaster Relief

On April 17th 2016 7:58AM, Ecuador was rocked by a 7.8 magnitude earthquake with an epicenter located at 0.371°N 79.940°W 0.371, 19.2 kilometers below ground. In the immediate aftermath, CFPA conducted damage assessment, and launched the Ecuador post-quake humanitarian relief operation.

With 13 years of domestic and international disaster management experience in areas including Wenzhou, Yushu, Ya'an and Nepal, CFPA leveraged its expertise by dispatching humanitarian workers to Ecuador to assist in post-quake relief efforts from the 19th to 30th of April 2016. Accompanying them was a humanitarian team sent by Pearl Humanitarian Rescue Institution (PHR). Both organizations jointly undertook 11 days' relief operations across 9 quake sites during which we committed 45 workers and 190 man hours to humanitarian relief and rescue efforts with assistance from local volunteers.

Alongside the UN international and local NGOs, the local authorities, Chinese firms in Ecuador, and the Chinese diaspora, CFPA conducted medical patrols, first aid and materiel procurement, undertook tasks in disinfection and disease prevention, and supplied clean food water in a series of operations addressing the immediate humanitarian needs of quake struck communities. Materiel relief provided was valued at close to USD 160,000, and directly benefited over 10,000 quake victims.



Figure 1 | Aerial survey of the disaster region.
 Figure 2 | Relief and rescue teams commence damage evaluation work.
 Figure 3 | Relief and rescue teams visit the disaster management command outpost and field hospitals in Jama canton as part of damage evaluation.
 Figure 4 | Relief teams reach Muisne Island in the province of Esmeraldas to deliver 120 sanitary kites, 40 drums of water, and 50 waterproof cloth

International Volunteer Program

With the support from Department of Foreign Assistance at the Ministry of Commerce, China Volunteer Service Federation, China Volunteer Service Foundation, and Beijing Volunteer Service Federation, CFPA's International Volunteer Program was launched on October 20th, 2016. Ten volunteers would be sent to Myanmar and Nepal by CFPA to serve in local communities for 12 months, working with local partners in a variety of sectors, including higher education, youth education, Chinese education, disability rehabilitation, and program management.

This is the first international development and assistance program in which Chinese government incorporates the expertise and advantages of social organizations into the foreign assistance framework and provides financial and policy support. Its goal is to bring expertise and technology to the developing countries, deepen mutual understanding, and promote friendship among international civil societies.

International Volunteer Program generated wide social impact. Within one week after launch, the Program's recruitment notice on WeChat had received more than 100,000 views. More than 200 applicants were competing for 10 positions. After three rounds of interviews with applicants, International Development has finalized the roster of International Volunteers.



Figure 1 | On June 24, 2016, CFPA Executive Vice President Wang Xingzui visited Beijing Volunteer Service Federation, discussing potential cooperation on the International Volunteer Program between CFPA a

International Advocacy



Figure 1 | March 31, CFPA held a seminar with the Ministry of Commerce and the European Union on China-Europe People-to-People Dialogue
 Figure 2 | July 6, CFPA Secretary General Mr. Liu Wenkui was invited as the keynote speaker in the 3rd C20 Conference held in Qingdao
 Figure 3 | June 14, invited by the International Department, Central Committee of CPC, representatives from CFPA attended the United Nations 32nd Commission on Human Rights held in Geneva
 Figure 4 | October 16, Public Welfare Experience Activity of Hunger 24 launching ceremony. This activity was read for a cumulative amount of 220 million time and raised the donations of 1.5248 million yuan in total and supported Smiling Children Project
 Figure 5 | To address the problem that there is no platform to exchange or discuss Chinese NGO's internationalization, CFPA regularly organizes the Salon of Love without Border to provide space for experts, scholars and NGO staff members to exchange ideas

Auditing Report

AUDIT REPORT



AUDITORS' REPORT

Ruihua ShenZi [2017] No02090002

To China Foundation for Poverty Alleviation:

We have audited the accompanying financial statements comprising balance sheet as of December 31, 2016 of China Foundation for Poverty Alleviation ("CFPA"), the related business activities statement, cash flow statement for the year then ended, and the notes to the financial statements.

Management's responsibility for the financial statements

The management is responsible for the preparation and fair presentation of these financial statements in accordance with Regulation on the Administration of Foundations and Civil Non-profit Organization Accounting System. This responsibility includes: (1) selecting and applying appropriate accounting policies; (2) designing, implementing and maintaining internal control relevant to the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the audit criteria China CPA and "provides the foundation and financial statements audit guidelines". We conducted our audit in accordance with China Standards on Auditing for Certified Public Accountants. These standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amount and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements comply with the requirements of Regulation on the Administration of Foundations and Civil Non-profit Organization Accounting System and present fairly, in all material respects, the financial position of CFPA as at December 31, 2016, and of its financial performance and its cash flows for the year then ended.



China CPAs:



China CPAs:



23 March 2017



Balance Sheet

Company: CFPA				December 31, 2016				Unit: RMB Yuan			
Assets		Row	Opening Balance	Closing Balance	Liabilities and Net Assets		Row	Opening Balance	Closing Balance		
Current Assets				Current liabilities							
Cash and cash equivalents	1		459,430,213.26	443,364,114.16	Short term borrowings	20					
Short-term investments	2		526,579,610.53	548,891,936.75	Account payables	21					
Account receivables	3		836,432,556.23	1,162,062,556.23	Salary payables	22	187,334.15	502,452.26			
Prepayments	4		4,100,142.55	7,874,234.55	Tax payables	23	95,638.84	98,400.78			
Other receivables	5		1,062,363.34	2,704,808.72	Other payables	24	1,987,489.20	4,901,944.69			
Inventories	6		62,342,990.28	40,291,561.41	Receipts in advance	25					
Deferred expenses	7				Accrued expenses	26					
Other current assets	8				Long-term liabilities due within one year	27	40,000,000.00	90,000,000.00			
Total current assets			1,889,947,876.19	2,205,189,211.82	Total current liabilities		42,270,462.19	95,502,797.73			
Long-term equity investments	9		432,872,114.98	476,971,096.38	Long-term borrowing	28	373,500,000.00	483,500,000.00			
Long-term debt investments	10			30,000,000.00	Long-term payables	29	29,000,000.00	27,000,000.00			
Total long-term investments			432,872,114.98	506,971,096.38	Total long-term liabilities		402,500,000.00	510,500,000.00			
Original value of fixed assets	11		9,714,843.28	9,844,198.08	Entrusted liabilities	30	832,815,240.33	1,003,393,793.83			
Less: accumulated depreciation	12		7,102,982.73	7,610,047.31	Total Liabilities		1,277,585,702.52	1,609,396,591.56			
Net value of fixed assets			2,611,860.55	2,234,150.77							
Construction in progress	13		492,402.00	8,445,000.83	Net assets:						
Heritage cultural assets	14		274,900.00	273,892.00	Unrestricted net assets	31	221,775,161.53	278,380,792.52			
Disposal of fixed assets	15				Restricted net assets	32	835,502,051.26	843,736,538.23			
Total Fixed assets			3,379,162.55	10,953,043.60	Total Assets		1,057,277,212.79	1,122,117,330.75			
Intangible assets	16		8,663,761.59	8,400,570.51	Total Liabilities and net assets		2,334,862,915.31	2,731,513,922.31			
Other non-current assets	17										
Entrusted assets :	18										
Entrusted assets	19										
Total Assets			2,334,862,915.31	2,731,513,922.31							

Person in Charge: Duan Ying-bi Person in charge of accounting: Liu Wen-kui Supervisor of Accounting Institution: Tang Feng-mei Statement preparation: Wang Lei

Statement of business activities

Company: CFPA		For year ended 2016		Unit: RMB Yuan	
2016					
Item	Row	Unrestricted	Restricted	Total	
1. Revenue					
Incl.: Donation	1	144,000.00	471,023,853.48	471,167,853.48	
Rendering of services	2				
Good of sales	3				
Government grants	4				
Investment income	5	62,018,557.68		62,018,557.68	
Other income	6	7,507,333.78		7,507,333.78	
Total Revenue	7	69,669,891.46	471,023,853.48	540,693,744.94	
2. Expenses of					
(1) Business activities cost	8	455,835,694.60		455,835,694.60	
(2) Administrative expenses	9	27,741,748.65		27,741,748.65	
(3) Cost of raising funds	10	-107,009.98		-107,009.98	
(4) Others	11	4,723.19		4,723.19	
Total expenses	12	483,475,156.46		483,475,156.46	
3. Restricted net asset transferred into unrestricted net asset	13	462,850,127.83	-462,850,127.83		
4. Changes in net asset ('-' for decrease)	14	49,044,862.83	8,173,725.65	57,218,588.48	
2015					
Item	Row	Unrestricted	Restricted	Total	
1. Revenue					
Incl.: Donation	1	144,000.00	490,195,703.20	490,339,703.20	
Rendering of services	2				
Good of sales	3				
Government grants	4				
Investment income	5	44,255,742.98		44,255,742.98	
Other income	6	10,120,986.52		10,120,986.52	
Total Revenue	7	54,520,729.50	490,195,703.20	544,716,432.70	
2. Expenses of					
(1) Business activities cost	8	394,063,899.66		394,063,899.66	
(2) Administrative expenses	9	21,081,470.29		21,081,470.29	
(3) Cost of raising funds	10	-83,717.42		-83,717.42	
(4) Others	11	12,167.38		12,167.38	
Total expenses	12	415,073,819.91		415,073,819.91	
3. Restricted net asset transferred into unrestricted net asset	13	397,536,724.73	-397,536,724.73		
4. Changes in net asset ('-' for decrease)	14	36,983,634.32	92,658,978.47	129,642,612.79	

Person in Charge: Duan Ying-bi Person in charge of accounting: Liu Wen-kui Supervisor of Accounting Institution: Tang Feng-mei Statement preparation: Wang Lei

Cash flow statement

Company: CFPA		December 31, 2016		Unit: RMB Yuan	
Item	Row	Amount			
1. Cash Flow from Operating activities:					
Cash received from donation	2	432,108,611.20			
Cash received from membership fees	3				
Cash received from rendering of services	4				
Cash received from the sales of goods	5				
Cash received from government subsidies	6				
Other cash received relating to operating activities	7	8,068,319.80			
Subtotal of cash inflows	8	440,176,931.00			
Cash paid for donation or imbursement	9	388,595,244.61			
Cash paid to and for employees	10	22,499,414.31			
Cash paid for goods and services	11				
Other cash paid relating to operating activities	12	17,191,278.07			
Subtotal of cash outflows	13	428,285,936.99			
Net cash flow from operating activities	14	11,890,994.01			
2. Cash Flow from Investing activities:					
Cash received from return of investments	16	713,954,767.46			
Cash received from income on investment	17	14,127,204.18			
Cash received from disposal of fixed assets and intangible assets	18				
Other cash received relating to investing activities	19				
Subtotal of cash inflows	20	728,081,971.64			
Cash paid to acquire fixed assets, intangible assets	21	8,463,498.63			
Cash paid on investments	22	755,227,063.37			
Other cash paid relating to investing activities	23				
Subtotal of cash outflows	24	763,690,562.00			
Net cash flow from investing activities	25	-35,608,590.36			
3. Cash Flow from Financing activities:					
Cash received from borrowings	27	200,000,000.00			
Other cash received relating to financing activities	28	177,930,252.83			
Subtotal of cash inflows	29	377,930,252.83			
Cash repayments of borrowings	30	42,000,000.00			
Cash paid for interest expenses	31	28,278,555.58			
Other cash paid relating to financing activities	32	300,000,200.00			
Subtotal of cash outflows	33	370,278,755.58			
Net cash flow from financing activities	34	7,651,497.25			
4. Effect of changes in foreign exchange rate on cash and cash equivalents	35				
5. Net increase in cash and cash equivalents	36	-16,066,099.10			

Person in Charge: Duan Ying-bi Person in charge of accounting: Liu Wen-kui Supervisor of Accounting Institution: Tang Feng-mei Statement preparation: Wang Lei

Our Partners

When people begin to doubt
We choose to trust

When people stop at complaining
We choose to act

When people are about to give up
We choose to persist

We are grateful for confidence
You have put in us

With action
We join together

Looking forward to
A better future



OUR PARTNERS







Our Organization

Directors

Wang Lizhi	Wang Xingzui	Wang Ming
Wang Youyan	Wang Guoliang	Wang Zhenyao
Liu Wenkui	Jiang Shaogao	Shi Zengzhi
Chen Kaizhi	Chen Guoqiang	He Daofeng
Wang Xiangdong	Jin Jianhang	Jin Jinping
Duan Yingbi	Zhao Guanjun	Xiang Lei
Guo Kaitian	Dang Yanbao	

Supervisors

Bai Xiaohong Qu Tianjun

Secretariat

Secretary General: Liu Wenkui

Deputy Secretary General: Chen Hongtao, Wang Jun

Assistant to Secretary General: An Jianrong, Qin Wei, Yan Zhitao,

Ding Yadong, Wang Peng

Functional Departments

Administrative Affairs Department

Human Resources Department

Monitoring and Research Department

Planning and Finance Department

Brand and Communications Department

Information Technology Department

Business Departments

Microfinance Department

Emergency Relief Department

Resource Development Department

Public Interaction Department

International Development Department

Project Management Department

Maternal and Infant Health Department

Project Cooperation Department

New Great Wall Project Department

Mobile & Internet Department

Elderly Care Project Team

E-commerce Poverty Alleviation Department



Persistence Brings Changes !

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Account Name: China Foundation for Poverty Alleviation

Account No.: 0000 0323 3560 29109